



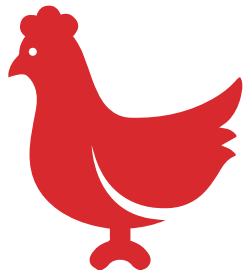
FRANCHISE INFORMATION



**FAMILY
SERVING
FAMILY**



FAST CASUAL FRANCHISE



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The background image shows the interior of a restaurant. The ceiling is made of dark wooden beams with several warm-toned pendant lights hanging from it. The floor is made of light-colored wood. There are several wooden tables and chairs arranged in the dining area. In the background, there are large windows with blinds, a bar area, and a sign that says "BOURBON".

ABOUT US

Big T's is a family owned southern inspired BBQ & Smokehouse restaurant. We have been in the restaurant business for more than 20 years and we are the most loved BBQ & Smokehouse in Calgary.

At Big T's we purchase quality products, smoke our meat onsite with BC Applewood, and prepare fresh food daily at all locations. In addition to all of your BBQ favourites, we have many gluten friendly and vegetarian options.

We also offer catering in and around the Calgary area. We love to support our community with our food, time, and service.

We are continually improving upon our environmental impact practices by purchasing and contracting locally and eliminating waste where we can.



VISION

To maintain the highest levels of quality food and customer service so that we can **provide the best BBQ to all Canadians.**

MISSION

To serve **4,000,000 pounds** of smoked meat every year! (100 locations across Canada).



OUR PURPOSE

Family serving Family



CORE VALUES



**PASSION
FOR BBQ**

**CUSTOMER
FOCUS**



**ATTITUDE IS
EVERYTHING**

**DO THE RIGHT
THING WHEN NO
ONE IS WATCHING**



**RESPECT
EACH OTHER**

LESLIE GARDNER

President
Big T's Restaurants Ltd.



ANDREW SPEARS

Operations Manager
Big T's Restaurants Ltd.



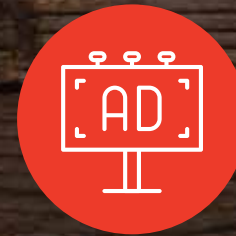
INVESTMENT



INITIAL FRANCHISE FEE
\$35,000



ROYALTIES
6%



MARKETING
2%



ESTIMATED BUILD COST
\$550,000 TO \$650,000



WORKING CAPITAL
\$25,000 TO \$50,000



UNENCUMBERED EQUITY
40% OF THE TOTAL PROJECT



THE BENEFITS

- 🐷 Attractive and functional restaurant design
- 🐷 Outstanding training and operational support
- 🐷 Customized POS systems
- 🐷 Award-winning marketing agency partners
- 🐷 Top tier suppliers and distributors
- 🐷 Construction and real estate support

TESTIMONIALS

“

Wonderful genuine service and amazing BBQ! We had the platter and it was incredible, got to try all the smoked meats and highly recommend the brisket and the ribs! Yummmmm

“

Just ordered from this restaurant and it is hands down one of the best briskets I had in Calgary!! The portions are great plus they treated us with a yummy caramel cheesecake!!
Definitely recommend.

“

Smoked ribs with amazing sauces (Original House BBQ Sauce, Mustard with Medium Heat, Hot Sauce and other sauces) delicious smoked chicken / chicken wings (the wings were meaty also) amazing hush puppies and a wide range of delicious sides. Service was fantastic, very highly recommend rib and chicken restaurant.

“

Excellent service, food and atmosphere, had the OMG with brisket and Hush Puppies and it certainly lived up to its name. It's a monster, had some decent local beers on the menu. Eat here.

“

We used Big T's to cater our small wedding dinner. Any questions that I had were promptly answered and they were great to deal with (handled this stressed out bride with ease) the food was amazing – you know it is good when there is very little conversation during the dinner... everyone was focused on the delicious food! Thanks Big T's.

“

Will be going back for more! If you enjoy authentic BBQ, this will make you dance.

“

Best ribs I have found in Canada and some of the best in North America.

“

I had the brisket which is always delicious, but the best part is they offer a gluten free bun that actually tastes good and doesn't fall apart! If you have to eat gluten free, then you know how hard it is to find decent bread products and especially for take out! Thank you for having options for gluten free eating that are great quality!

IS BIG T'S RIGHT FOR YOU?

Prepped and smoked in house daily, Big T's is a fast casual restaurant in an inviting, casual environment. Now you can be part of the Big T's Family with one of the best fast-casual BBQ concepts in Canada.

Authentic BBQ flavours with family recipes that have been developed and passed down from generation to generation. We are devoted to bringing high quality, smoked BBQ food to as many Canadian communities as possible.

BIG T'S BBQ

- Fast casual - high-quality
- 100% fresh, high quality prepared in house daily
- Unique, casual restaurant design
- Authentic BBQ recipes developed over the generations

THE BENEFITS

- Low investment cost, big rewards
- Attractive and functional restaurant design
- Top tier suppliers and distributors
- Construction and real estate support

ARE YOU A FIT?

- Business acumen and a strong desire to run your own restaurant
- Superb leadership and customer service skills
- Entrepreneurial spirit and passion
- Previous restaurant or retail experience is not required, but it is an asset



Calgary's best BBQ is looking for franchise partners to take advantage of our worlds class systems, support, and training to bring our flare of BBQ to your community.

A fast casual restaurant in an inviting, relaxed environment. Now you can be a part of the Big T's BBQ family with the best fast-casual BBQ concepts in Canada.

Offering opportunities and development in West Springs, Oakridge, and Cochrane.

Airdrie - **SOLD**

Mahogany - **SOLD**

West Springs - **FOR SALE**
(Under Construction)

Oakridge - **FOR SALE**

Cochrane - **FOR SALE**



**CONTACT US TO
LEARN MORE!**

leslie@bigtsbbq.com

